

FEB 28 1924

©CIL 19949 e

SHADOWS OF PARIS

Photoplay in seven reels

from the play Mon Homme

by Andre Picard and Francis Carco

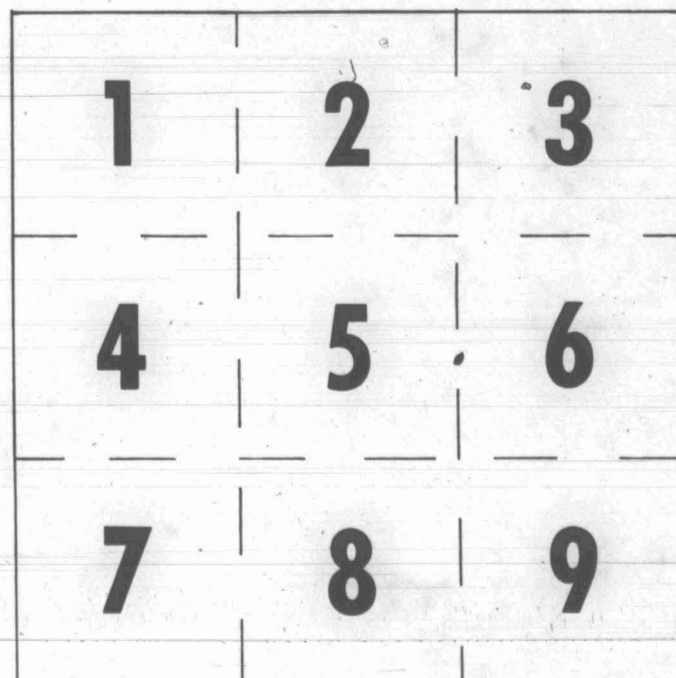
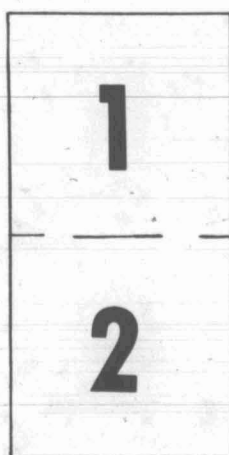
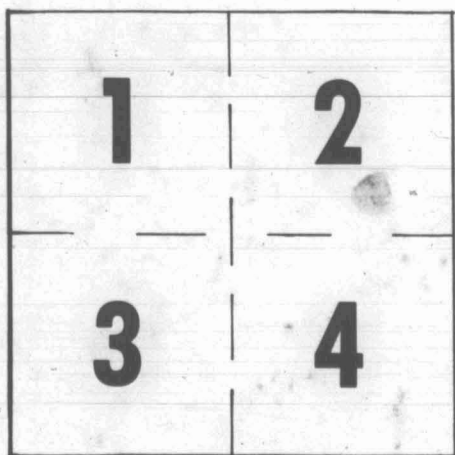
Scenario by Eve Unsell

Directed by Herbert Brenon

Author of the Photoplay (under Section 62)

Famous Players Lasky Corporation of U.S.

Maps on this order too large to be entirely included in one exposure are filmed clockwise beginning in the upper left hand corner, left to right and top to bottom as many frames as required. The following diagrams illustrate the method:



FEB 28 1924

"Shadows of Paris" is 7 Reels—6549 Feet Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky present
POLA NEGRI
in a Herbert Brenon Production
"SHADOWS OF PARIS"
Supported by Adolphe Menjou, Charles de Roche and Huntly Gordon
Adapted by Fred Jackson from the play "Mon Homme"
By Andre Picard and Francis Carco—Written for the screen by Eve Unsell
A Paramount Picture

PURPOSE: To Help You Sell the Picture to the Public.

Pola Negri in "Shadows of Paris"—With Scenes of Intense and Whirlwind Apache Dancing—An Unrestrained Tigress of the Apache Underworld and of Parisian Society

A BRIEF SYNOPSIS

Short Story And Cast of Players In "Shadows of Paris"

IT is March, 1918. The outlook for peace in Paris is very black. Claire, "queen" of the Apaches and known as "The Blackbird," is the most valued member of the Apache band at the Cafe Boule. With her, Fernand, her "Man," shares the leadership. He is leaving for the front and has only time for a hasty embrace.

The news of Fernand's death is soon brought to Claire. Though the girl is still loyal to her people at the cafe, she masquerades as a "Polish Countess—a War-widow"—she is more than ever the enemy of society, preying on the "idle rich" and betraying them into the hands of her associates of the Apache band.

Into her life comes Raoul de Gramont, a young statesman of high rank—who believes the stories of Claire's misfortunes in Poland, first pities her, then loves her and at last finally succeeds in making her his wife. In the new life, Claire gradually realizes the worth of her husband, she is slowly slipping from the old ways.

Duthil, a journalist, tells a fashionable gathering of Raoul's friends of an Apache girl at the notorious Cafe Boule, who, if dressed like Claire, would be her twin. All are interested and decide to see her. Georges de Croy, de Gramont's friend and secretary, suspecting a "past," also goes along. Claire promises her husband she will not go, but when he is called from home to assist the secret service in apprehending some noted criminals of the underworld, she hastily gets into the old Apache costume. At the cafe she is recognized by her friend, Liane, who promises to keep her secret.

In an alcove, Apaches are secretly planning to enter Raoul's home, having heard of his wife's famous jewels, never dreaming she is their "Blackbird."

Claire is confronted by Fernand whom she believed dead. The place is raided, Raoul and the police being informed that "The Blackbird" has gone with Fernand. A trapped Apache confesses his gang is robbing de Gramont's home and Fernand is with them.

Fernand and Claire are together, the former commending the girl for feathering her own nest so well—"wife of a statesman, well, well!" Someone is breaking through the door. They hastily conceal themselves and Georges de Croy enters, he also covets the beautiful jewels. Claire and Fernand confront him.

At this moment the police are heard outside. Running to the balcony to look, Fernand is shot by de Croy. Raoul enters and demands of the secretary the reason for his presence. De Croy looks at Claire—he knows her secret; she cannot tell—and after a moment of suspense he lies gallantly, saying he heard her cry for help, came and shot—the burglar!

When de Croy has gone, Raoul turns to his wife asking if he told the truth. After a silent struggle, Claire conquers her fear, and unwilling that he believe the lie, bursts out with her confession—tells him all. When she has finished, she looks at his silent, averted face, and believes there is no hope for her. She is about to leave when he stops her and tells her that he had known the truth all the time—Liane had told him. He had waited for the confession he knew she would make—for he knows Claire better than she knows herself.

And as Claire looks into his forgiving eyes, she knows for the first time what a great and comprehending understanding love is—the false has no more glamour for her—her arms go about his neck—and she murmurs, "My Man."

"Shadows of Paris" Has the Same Kind of a Girl In
Did "Kiki." And Can You Imagine Pola Negri Playing

Adolph Zukor and Jesse L. Lasky present

HERBERT
BRENON
PRODUCTION

©CIL 19949

Pola
Negri
IN

ONE minute a fashion-
able society woman
and the next an Apache fer-
ror in the most notorious
underworld den in Paris—
match that for a Negri role,
if you can!

Cast includes Adolphe
Menjou, Charles de Roche
and Huntly Gordon.

Adapted by Fred Jackson
from the play "Mon Homme"
by Andre Ricard and
Francis Carco—
Scenario by Eve Unsell



A
Paramount
Picture

Three-column Newspaper Advertisement 3A (Mats Only)

PARAMOUNT

Advertisements Page 2—Press Material Page 3

SHEET

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 in a Herbert Brenon Production
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Supported by Adolphe Menjou, Charles de Roche and Huntly Gordon
 Adapted by Fred Jackson from the play "Mon Homme"
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 Screenplay by Eve Unsell
 A Paramount Picture

PURPOSE: To Help You Sell the Picture to the Public.

**"Paris"—With Scenes of Intense Dramatic Emotion
 Dancing—An Unrestrained Tiger-Woman—The Belle
 World and of Parisian Society at One and the Same Time**

*"Shadows of Paris" Has the same kind of a Girl in It As
 "Kiki." And Can You Imagine Pola Negri Playing Her?*

Adolph Zukor and Jesse L. Lasky present

Pola Negri
 IN

**HERBERT
 BRENON
 PRODUCTION**

©CIL 19949

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A
 Paramount
 Picture

Three-column Newspaper Advertisement 3A (Mats Only)

POLA NEGRI AS "CLAIRE" A SAUCY, PETITE, ROUGH-

EXPLOITATION HINTS

**Rouse Their Curiosity About Your
 Show, And It's "Made"**

ANY title with the word "Paris" in it will arouse their curiosity right off the reel. You can bank on that. Paris means wild women, apaches, the Moulin Rouge, Montmartre, the Latin Quarter, grisettes, artists and models, the place where the world goes to have a good time, romance, color, and adventure. Play up Paris. This picture contains all the elements that have made Paris famous.

Get some stills of the picture cut out the figures in them, paint them black, paste them on white cardboard and label them, "Shadows of Paris." Done right, they'll look like shadows, won't they? A good teaser.

Use some stills of Pola wearing the stunning gowns she does in this picture and label the collection, "Shadows of Paris Fashions."

Use an Apache Dance prologue in costume.

Have a singer sing Fannie Brice's famous song hit, "Mon Homme" ("My Man"). It's new, popular, catchy. Sung with a French accent by a woman to a man, dressed in apache costume if possible, it will go big. (This story was called "Mon Homme" in French, you know.)

Plant a good story around with a headline like this, "Wife of High Official Said to be Famous Parisian Apache Queen." After they're excited about it, tie it up with "Shadows of Paris." It's part of the plot of the picture.

Get scenic shots of Notre Dame Cathedral, the Eiffel Tower and other famous Paris landmarks. Blacken them to look like shadows. Call them "Shadows of Paris."

You can get a novel prologue effect by playing a little scene on your stage behind a thin white curtain. Arrange the lights so that the people in the scene look like shadows to your audience. Here is a plot idea: A man in evening clothes meets a girl dressed in Pola's apache costume. She accosts him. They talk. She vamps him. He puts his arms around her and kisses her. As he does so she motions behind her back. An apache thief, taking this cue, sneaks up behind the well dressed man. He stabs him. He falls. The two apaches, man and girl, rob him and stroll off.

Appeal to ex-soldiers and sailors with a line like this: "Oh, buddy, do you wish you were back in Paris? See Pola Negri in 'Shadows of Paris.' Oh, buddy!"

Why "Shadows of Paris" Will Satisfy

Pola Negri in any picture whatsoever can stand 'em out on Broadway, New York, even when the other shows along the world's most famous thoroughfare are starving to death.

Here's why:

New Yorkers lead the most artificial lives of any citizens in America. Their elemental emotions are stifled. Their instincts are buried by conventions.

The quality in Pola that gets 'em is the fierce naturalness of her. She gives full reign to her tempestuous emotions, as New Yorkers long to do and can't. She loves, fights, and lives with the unrestraint of cavewomen. So they flock to her pictures and get not only entertainment but stimulation. She is as invigorating as the lamented cocktail.

In this one respect we're all like New Yorkers. Modern civilization with its conventions makes us artificial. We long to be free. We can't. But we can see somebody who (on the screen) is.—Pola Negri. That's what put "Passion" over with such a wallop. It was like a

The news of Fernand's death is soon brought to Claire. Though the girl is still loyal to her people at the cafe, she masquerades as a "Polish Countess—a War-widow"—she is more than ever the enemy of society, preying on the "idle rich" and betraying them into the hands of her associates of the Apache band.

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Who's Who In the Cast

CLAIRE—POLA NEGRI, a girl of the Parisian underworld, a queen of the Apaches as savage as she is beautiful and as brave and daring as she is cunning and resourceful. Watch her climb from the cellars of the underworld to the glittering salons of the world's most brilliant city. "Passion" and "Gypsy Love" will be forgotten when you see POLA NEGRI in "Shadows of Paris."

FERNAND—Charles de Roche, an Apache, who loves Claire and who holds her love through peace and war only to lose it for a handful of jewelry. Remember the powerful figure de Roche made in "The Law of the Lawless," and the skill of his work in William de Mille's "The Marriage Maker." You remember how, in "The Law of the Lawless" he bought his future Wife in the slave market and bore her away on his saddle. Wait until you see him in "Shadows of Paris" as an Apache leader, torn between love for Claire and love of glittering jewels which chance throws in his way.

RAOUL—Huntly Gordon, as the minister of the interior, who meets and marries Claire, thinking her a Polish war widow. You recall Huntly Gordon as "Bluebeard" in Gloria Swanson's starring picture "Bluebeard's Eighth Wife."

GEORGES DE CROY—Adolphe Menjou, as secretary to the minister, a polished master of intrigue, who first learns the true origin of the woman his chief has married.

EMILE BOULE—Gareth Hughes, a violin playing boy of the underworld who hears the call of distressed France when the enemy were pounding their way almost to the gates of Paris.

Liane—Vera Reynolds a good-as-gold little hypocrite who drives every man she meets to distraction with eyes which say "Come on" and lips which say "You mustn't."

Madame Boule—Rose Dione, keeper of the Cafe Boule where life is held as cheaply as sand at Ocean Park or Miami.

Madame Vali—Rosita Marstini, a popular poetess. Men praise her poems because they remember her kisses.

Pierre—Edward Kipling, ancient roue, still in pursuit of the grand passion of love.

Robert—Maurice Cannon, a taxi driver, one of the great army who are at ease in the limousines of the rich and the "lizzies" of the poor.

Le Bossu—Frank Nelson, as the hunchback Apache. You will remember the inimitable Frank as the humorous crook in "The Woman With Four Faces" and "A Gentleman of Leisure."

Louis—George O'Brien, denizen of the underworld.



Three-column Newspaper Advertisement 3A (Mats Only)

POLA NEGRI AS "CLAIRE," A SAUCY, PETITE, ROUGH AND-TUMBLE BEWITCHING GIRL OF THE PARIS ST

It is absolutely promised that "Shadows of Paris" presents Pola Negri in a thetic role in a story with a happy ending. That's the way the public likes to

You can see its terrific dramatic kick and the chances for thrilling, colorful Miss Negri's part gives her the chance to be the reckless, unrestrained Pola she her foreign pictures and also the gorgeously gowned woman of modern society

Charles de Roche is the one man in the world to play her Apache lover French. He is a rich, colorful, virility. Recall "The Cheat" and "the Lawless?" Already he has the lead beating out of his hand.

The rest of the cast is of extremely high calibre just as were the casts "Donna," "The Cheat" and "The Spanish Dancer."

Herbert Brenon, director of "The Rustle of Silk," "The Woman With Four Faces" and "The Spanish Dancer," produced "Shadows of Paris." Brenon and Miss understand each other and get along perfectly. You saw the wonders he did with story like "The Rustle of Silk," Betty Compson's great picture? You'll rave work on this one. Brenon will be sitting on the top of the world and so will

Audiences who have loved Pola Negri in fiery, red-blooded roles in the see her again as "The Blackbird," a ruthless, daring, lawless girl, the leader of desperate thieves in the slums of Paris. After a series of unexpected twists and plot, we find her, half-tamed, the leader of smart society, a woman of title and but now bound by heart ties to the life she has left, and to the wolf pack that it to war with society.

From now till the end of the story, the plot provides one thrill after another series of stirring scenes will show Pola Negri as the audiences long to see her.

To sum up, here we have a motion picture for motion picture fans—the is sure-fire and gives satisfaction to everybody, everywhere.



Pola Negri in "Shadows of Paris"

KNOCKOUT ADS FOR A KNOCKOUT

NOTE TO EXHIBITORS: Your Paramount Exchange has mats of all the ads illustrated. Also cuts of one, two and two-column supplementary ads. See Price List of

PRESENTED BY
ADOLPH ZUKOR
AND
JESSE L. LASKY

A THRILLING STORY OF PARIS' UPPER AND UNDERWORLD

POLA NECRI in
"SHADOWS OF PARIS"

HERBERT BRENON
PRODUCTION
A Paramount Picture

Adapted by Fred Jackson
from the play "Mon Homme"
by Andre Picard and
Francis Carco—
Scenario by Eve Unsell

ALL other Negri pictures will be forgotten when you see this big love-melodrama of fashionable Paris and Apache underworld. With Pola as an Apache queen who marries into high society—then risks all to steal back to the arms of her "man."

Four-column Newspaper Advertisement 4A (Mats Only)

Ad or Program Paragraphs

The mistress of emotion as an underworld girl of Paris, who climbs to the heights of society—and then finds her old Apache haunts more alluring than her new world of jewels and priceless gowns.

See Pola Negri doing a whirlwind Apache dance, in the arms of the one she calls "My Man"—it's a thrilling scene in "Shadows of Paris."

An All-American production with a foreign flavor—directed by Herbert Brenon, the man who made "The Spanish Dancer."

POLA NECRI in
"SHADOWS OF PARIS"

HERBERT BRENON
PRODUCTION
A Paramount Picture

with
Adolphe
Menjou,
Charles
de Roche
and
Huntly
Gordon

HERE you have two sides of Pola Negri—the beautiful, modish Pola of "The Cheat," and the fiery, fascinating tigress of "The Spanish Dancer." In a story of Paris' upper and underworld that packs the thrills of both.

Two-column Supplementary Press Ad 2AS



Pola Negri, Charles de Roche
Paramount Picture "Shadows of Paris"
Two-column



Pola Negri in a big

Trailer

You can get either a Service Trailer or a De Luxe Trailer for "Shadows of Paris."

The Service Trailer contains fully selected scenes. This is allowed if you return the trailer.

The De Luxe Trailer contains 10 feet of scenes—in every respect the production it advertises. This is allowed after release date and \$10.00. \$2.50 is allowed if returned.

Secure from Paramount Service, 126 West 46th Street, New York, N.Y.; or 911 Avenue, Chicago, Ill.; or 911

WIRE OR WRITE—C

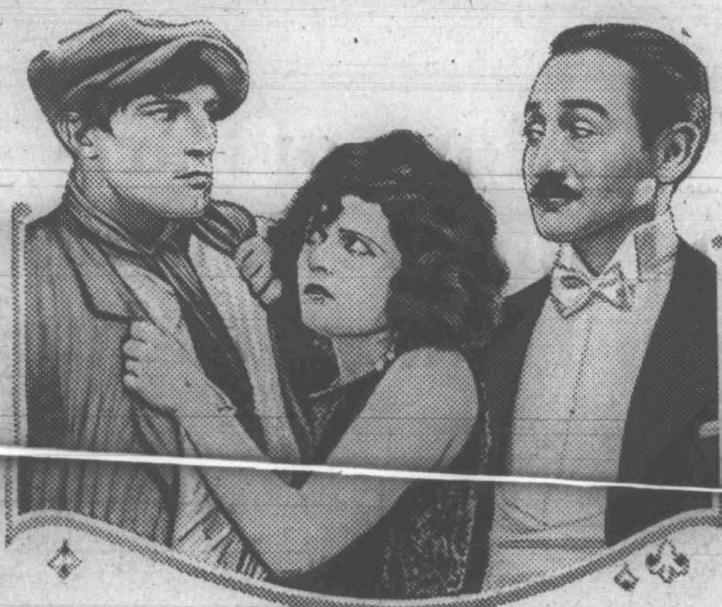
DARLING of the underworld and toast of the upper world—Pola is both in this

Pola Negri in "Shadows of Paris"



ADS FOR A KNOCKOUT PICTURE

FOR: Your Paramount Exchange has mats of all the ads illustrated in this Press Book of one, two and two-column supplementary ads. See Price List on Page 4.



Pola Negri, Charles de Roche and Adolphe Menjou in a scene from the Paramount Picture "Shadows of Paris" A Herbert Brenon Production
Two-column Production Mat 2P



Pola Negri in the Paramount Picture "Shadows of Paris" A Herbert Brenon Production
Production Mat 1PA



Pola Negri in a big scene from the Paramount Picture "Shadows of Paris" A Herbert Brenon Production
Special Three-column Production Mat 3P

Trailer Information!

You can get either a Service or a De Luxe Trailer on "Shadows of Paris."

The Service Trailer consists of main title and 75 feet of carefully selected scenes. This costs \$5.00 and \$1.50 refund is allowed if you return the trailer within two weeks of shipment.

The De Luxe Trailer consists of beautiful art titles and 200 feet of scenes—in every respect a quality article worthy of the production it advertises. This costs \$15.00 during the first sixty days after release date and \$10.00 after the first sixty days. A refund of \$2.50 is allowed if returned within three weeks of shipment.

Secure from Paramount exchanges or from National Screen Service, 126 West 46th Street, New York City; 845 South Wabash Avenue, Chicago, Ill.; or 917 South Olive Street, Los Angeles.

WIRE OR WRITE—GIVING EXACT PLAY DATES.



Pola Negri in the Paramount Picture "Shadows of Paris" A Herbert Brenon Production
Production Mat 1PB



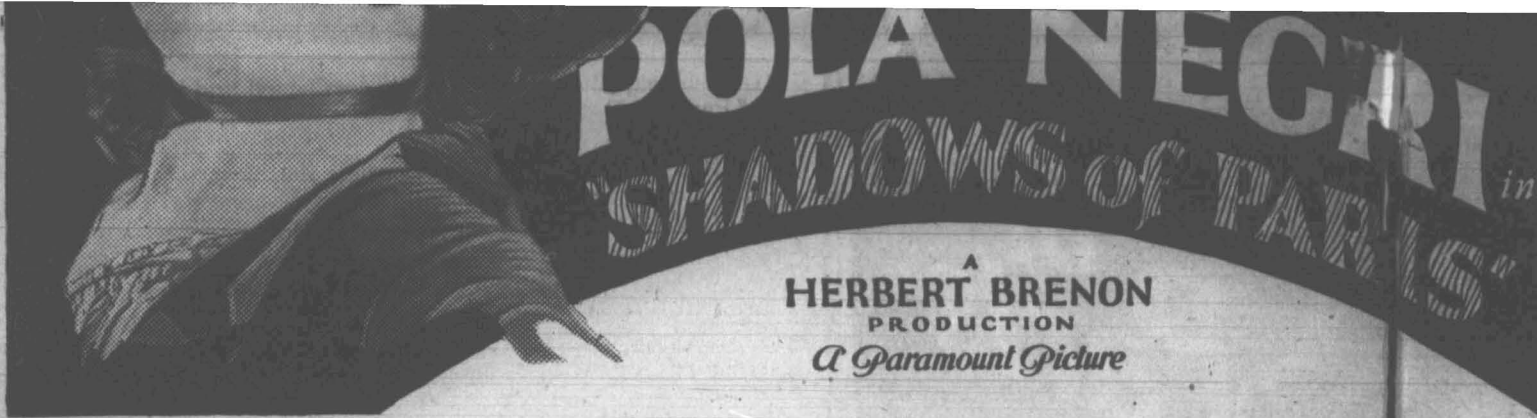
pictures will be forgotten when you see this drama of fashionable Paris and Apache under- an Apache queen who marries into high to steal back to the arms of her "man."

ment 4A (Mats Only)



HERE you have two sides of Pola Negri—the beautiful, modish Pola of "The Cheat," and the fiery, fascinating tigress of "The Spanish Dancer." In a story of Paris' upper and underworld that packs the thrills of both.

Two-column Supplementary Press Ad 2AS



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Two-column Supplementary Press Ad 2AS

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Secure from Paramount exchange Service, 126 West 46th Street, New Avenue, Chicago, Ill.; or 917 South WIRE OR WRITE—GIVING

Note the extra two-col. and two-col. supplementary ads.

THEATRE



Pola Negri
in

Shadows of Paris
A Herbert Brenon Production

THE glittering jewel of the screen in a perfect setting of Paris society and underworld den. From the sensational French-American play, "My Man."

One-column Press Ad 1A



DARLING of the underworld and toast of the upper world—Pola is both in this love-melodrama which shows the best and the worst of the real Paris.



QUEEN of the Apaches—and she married an aristocrat of France! And then couldn't resist the call of the underworld and her Apache lover! Never has the brilliant Pola had such a glorious role!

REST
of
BILL

Two-column Supplementary Press Ad 2A SE

A Herbert Brenon Production

See
POLA IN
NEGRI of
Paris"

A Paramount Picture

Two-column Type Ad

A
Paramount
Picture

Adolph Zukor and Jesse L. Lasky present

POLA NEGRI
in a
Herbert Brenon Production
"Shadows of Paris"

Two-column Press Advertisement 2A

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Two-column Supplementary Press Ad 2ASE

A Herbert Brenon Production

See

POLA

NEGRI

A Paramount Picture

"Shadows of Paris"

IN of

Paris"

Two-column Type Ad



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WIRE OR WRITE—GIVING EXACT PLAY DATES.



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One-column Press Ad 1A

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in **"Shadows of Paris"**
A HERBERT BRENON PRODUCTION
A Paramount Picture

THINK of a picture with the best of "The Cheat" and "The Spanish Dancer" packed into one—that's "Shadows of Paris."

THEATRE NAME

Two-column Press Advertisement 2AE



Pola Negri Playing a Vivid Role in a Big Love Drama With Written by the Author of "Kiki." With Contrasting Backgr Society and Dens of the Apache Underworld—A Herbert Br

THE FIRST FOUR— REELER—BRENON PRODUCED IT

Directed and Played Role Him-
self in Screen Version
of "Ivanhoe"

HERBERT Brenon made the first
four reel motion picture which
was shown on the screen.

The featured Paramount producer,
who directed Pola Negri's current
Paramount starring picture, "Shad-
ows of Paris," which was made from
the French Play "Mon Homme",
started the motion picture world ten
years ago with his four reel pro-
duction of Sir Walter Scott's novel
"Ivanhoe", with King Baggot in the
leading role. Herbert Brenon went
to England to make the picture. It
was the first film made in England
by an American company. He was
limited to less than one thousand
dollars per finished thousand feet of
film or roughly a dollar a foot. The
picture was originally intended to be
the usual three thousand feet but
Herbert Brenon, greatly daring, pro-
ceeded to lengthen the continuity to
a four thousand foot length and to
increase the cost of production to
about ten thousand dollars.

This was considered unheard of
extravagance and when the producer
engaged Chepstowe castle for a pe-
riod of six weeks it was thought that
the limit of expenditure had been
reached. However, when the picture
was finished, the English rights alone
netted the company ten thousand
dollars.

Herbert Brenon was supposed to
make one thousand feet of filmed
picture every week. In order to save
money, he played the exacting role of
"Isaac of York" himself and directed
the other players at the same time.
The habit which he then acquired of
going about the set with bent head
and watching the other players from
under lowered lashes has never left
him. He still judges the work of
his players today with his head in
that attitude. Mrs. Herbert Brenon,
under the name of Helen Downing,
played in "Ivanhoe." It was her first
and last motion picture.

"Shadows of Paris," Mr. Brenon's
most finished work, is due for a
days' run at the theatre
on Adolphe Menjou,
Charles de Roche and Huntly Gordon
are featured in support. Others
include Gareth Hughes, Vera Rey-
nolds and Edward Kipling.

A MASTER-THIEF AND HE'S STILL AT LARGE

Frank Nelson has committed every
crime on the calendar and has never
been arrested.

As a character actor, he has played
more "crook" roles than any other
kind. As "Le Bossu," the Hunch-
back in Pola Negri's new starring
picture, "Shadows of Paris," a Her-
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mount to be shown at the
Theatre next he has one
more role in which the police are his
sworn enemies.

For years before he made his first
motion picture Nelson appeared in
similar parts on the stage. He played
in the stage version of "Within
the Law," "Turn to the Right," and
"Regeneration."

His first motion picture was made
under the direction of Herbert Bren-
on in Newark, N. J., when he ap-
peared with Bert Lytell in "Empty
Pockets."

Nelson played crook parts in vari-
ous other Paramount pictures includ-
ing "Making a Man," "A Gentleman

AT LAST SOMEONE RISES IN DEFENSE OF HOLLYWOOD

"Most Moral City of Its Size I Ever
Saw," Declares Pola Negri



Pola Negri
starring in Paramount Pictures

"HOLLYWOOD is the most moral
city of its size I have ever
lived in," says Pola Negri.

"It has more beautiful churches
and schools than any city in Europe
equal to it in population. Its people
have a saner, cleaner outlook and the
whole tone of its life is infinitely
more wholesome. How it ever got
its reputation, I do not know. It de-
serves to be known as a kind of
"Spotless Town."

"The only wickedness which takes
place, so far as I can see, is what is
done by the players on the studio
stages in filming a story. And as a
rule, the motion picture teaches one
great lesson, that wickedness does
not pay."

Miss Negri plays the role of a
Parisian Apache in her new Para-
mount starring picture, "Shadows of
Paris," produced by Herbert Bren-
on. Featured in her support are
Adolphe Menjou, Charles de Roche
and Huntly Gordon.

"Shadows of Paris" is an adapta-
tion of the French play, "Mon
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. next.

TALKATIVE BIRD ALMOST RUINS FILM PRODUCTION

A parrot that couldn't talk.
Such was the requirement of Di-
rector Herbert Brenon during the
production of Pola Negri's latest
Paramount star picture, "Shadows of
Paris," which will be shown at the
. Theatre next
A handsome green and white polly
was procured. Its cage was hung
from a bracket where the camera
could see it and Polly was forgotten.

At the end of three days a mys-
terious voice was heard on the set
giving orders which flatly contradicted
those given by Mr. Brenon. When
he ordered "lights," a voice cried:
"Save your lights." When Mr. Bre-
non said "music," the same voice re-
marked, "Stop that music."

At odd intervals the air was filled
with hoarse laughter and shouts of
"Camera, lights, music, clear the set,
cut!" rattled about the ears of the
players.

Presently a silence was ordered
and the mystery was solved. Polly

Straight From the Shoulder Facts Concerning "Shadows of Paris"

TYPE OF STORY

A DRAMA of Parisian society and the underworld. As a French play it lifted Parisians out of
their seats, rekindled emotions which they thought were worn out and stirred to its depths a city,
which boasts that it has wrung every variety of excitement from life and that nothing but bore-
dom remains.

WHAT IS THERE IN THIS PRODUCTION WHICH MAKES IT DIFFERENT?

Any woman who ever lived has known the love for whose sake they would make any sacrifice, go
through any torture. Can you imagine Pola Negri—mistress of every emotion from mirth to madness
—fighting for the one she calls "My Man"? Here is a situation which will catch every woman from
"Frisco" to Long Island and Cape Horn to Hudson's Bay. Girls with ideals, mature women with
husbands, old people with memories—all will welcome it. And every man will want to go to see what
manner of man the brilliant Pola Negri thinks is good enough to fight for, live for, steal for and if
necessary, die for.

WHAT ARE THE BIG SCENES? WHAT WILL MAKE PEOPLE GASP?

This picture has all the qualities of a loaded gun. It is turned directly at the audience. There will be
a finger trembling over the trigger all the time and the suspense will keep people on the edge of the seats.

There are actual motion pictures of troops in action during the Great War; bombing planes over
Paris; and war scenes which have never before been shown. There are magnificent Paris salons, drawing
rooms where Pola Negri wears gowns, which have been known their equal in motion pictures, under-
world dens where we see the Apaches enjoying their dances, planning their raids upon the upper
classes.

The audience will thrill with apprehension, when Pola Negri, as the wife of the Minister of the
Interior, is almost unmasked before her wealthy friends in her own drawing room during a brilliant
affair. And while she crouches behind the flimsy cupboard in the Café Boule watching her hus-
band, who is so close she could touch him. While the infatuated Fernand is playing out his little tragedy
with Claire in her room, and the burglars creep nearer, unsuspecting of the ring of police around them,
the audience will be on their toes with nervous anticipation. The whole picture is filled with hair-
trigger situations. It is also relieved throughout with enlivening touches of humor. From a moment
of nerve wracking fear, the audience will suddenly let itself go in a flood of welcome laughter, only to
have the mirth wiped from their lips by some fresh situation of peril and drama.

You will laugh at the adventure of Liane in the taxi with Robert the tough chauffeur, at the va-
rious situations, which crop up in the drawing rooms of the wealthy people, where Claire meets her
victims and at the clever fashion in which she meets and masters situation after situation, where any-
one but an Apache girl would have gone down to defeat.

You will cry at the grief of the little girl cast off by Fernand when he discovers Claire again, at
the dumb sadness which comes over Madame Boule, proprietress of the Café Boule, when she learns that
her son, Emil, is dead.

WHAT WILL BE THE MOST PICTORIALLY IMPRESSIVE SCENES—MOST VALUABLE FOR LITHOGRAPHS AND LOBBY DISPLAY

Scenes in the underworld where Fernand and Claire dance, the fight and scenes in Claire's draw-
ing room, where she fights with her husband's secretary. In fact, every place where Pola Negri ap-
pears or where she and Fernand both come into the picture will be good for smashing posters with
drama and action.

WHY THIS PICTURE WILL MAKE MONEY FOR THE EXHIBITOR

Here's a picture which puts Pola Negri right into the element where she is most at home, a con-
tinental drama with every tradition she is familiar with. Here is a picture taken directly from a play,
which whetted the jaded fancy of Paris so that it enjoyed a phenomenal run. Here's a picture with a
name, which will have a strong appeal to every man, woman and girl, young or old, city or country.
We don't think this picture will make money for the exhibitor; we know it will. It is a drama which
has everything a drama ought to have and much more. It moves from the start like a landslide and
who wouldn't want to see Pola Negri, Charles de Roche and Huntly Gordon in an emotional land-
slide which sweeps everything before it. Furthermore, it is a Herbert Brenon Production and Her-
bert Brenon knows what will bring money into the box-office. He was a showman himself and he still
remembers and is loyal to the men who operate the theatres.

THESE REVIEWS WILL GET THEM

"SHADOWS OF PARIS" IS THE BEST POLA NEGRI PRODUCTION SO FAR

POLA Negri in a sympathetic role in a picture with
a happy ending. So we find the screen's fore-
most emotional actress in the Herbert Brenon
Paramount production of "Shadows of Paris", which

port of the star; while others in the cast are Gareth
Hughes, Vera Reynolds and Frank Nelson. Eve Unsell
prepared the continuity for the production, which is
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stage success by Fred Jackson.

YOU'VE BEEN WAITING FOR THIS

a Vivid Role in a Big Love Drama With a Happy Ending thor of "Kiki." With Contrasting Backgrounds of French of the Apache Underworld-A Herbert Brenon Production



straight From the Shoulder Facts Concerning "Shadows of Paris"

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DRAMA of Parisian society and the underworld. As a French play it lifted Parisians out of their seats, rekindled emotions which they thought were worn out and stirred to its depths a city, which boasts that it has wrung every variety of excitement from life and that nothing but boredom remains.

WHAT IS THERE IN THIS PRODUCTION WHICH MAKES IT DIFFERENT?

Every woman who ever lived has known a man for whose sake they would make any sacrifice, go through any torture. Can you imagine Pola Negri fighting for the one she calls "My Man"? Here is a situation which will catch every woman from "sco" to Long Island and Cape Horn to Hudson's Bay. Girls with ideals, mature women with hands, old people with memories—all will welcome it. And every man will want to go to see what a hero of man the brilliant Pola Negri thinks is good enough to fight for, live for, steal for and if necessary, die for.

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This picture has all the qualities of a loaded gun, trembling over the trigger all the time and it will go off at any moment.

There are actual motion pictures of troops in the trenches; and war scenes which have never before been shown on the screen. There are magnificent Paris salons, drawing rooms where Pola Negri wears gowns, which have been known their equal in motion pictures, underground dances, planning their raids upon the upper world.

The audience will thrill with apprehension, when Pola Negri, as the wife of the Minister of the Interior, is almost unmasked before her wealthy friends in her own drawing room during a brilliant party. And while she crouches behind the flimsy cupboard in the Café Boule watching her husband, who is so close she could touch him. While the infatuated Fernand is playing out his little tragedy in her room, and the burglars creep nearer, unsuspecting of the ring of police around them, the audience will be on their toes with nervous anticipation. The whole picture is filled with hair-raising situations. It is also relieved throughout with enlivening touches of humor. From a moment of nerve wracking fear, the audience will suddenly let itself go in a flood of welcome laughter, only to be the mirth wiped from their lips by some fresh situation of peril and drama. You will laugh at the adventure of Liane in the taxi with Robert the tough chauffeur, at the various situations, which crop up in the drawing rooms of the wealthy people, where Claire meets her husband and at the clever fashion in which she meets and masters situation after situation, where any other Apache girl would have gone down to defeat. You will cry at the grief of the little girl cast off by Fernand when he discovers Claire again, at the dumb sadness which comes over Madame Boule, proprietress of the Café Boule, when she learns that her son, Emil, is dead.

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"SHADOWS OF PARIS" IS THE BEST POLA NEGRI PRODUCTION SO FAR

Pola Negri in a sympathetic role in a picture with a happy ending. So we find the screen's foremost emotional actress in the Herbert Brenon production of "Shadows of Paris," which opens last night at the Theatre on next.

Port of the star, while others in the cast are Gareth Hughes, Vera Reynolds and Frank Nelson. Eve Unsell prepared the continuity for the production, which is an adaptation of the American version of the French stage success by Fred Jackson.

YOU'VE BEEN WAITING FOR THIS

ARE YOU GOING TO PARIS? HERE IS SOME ADVICE

Taxi Driver in Paramount Picture Says A Few Words For His Profession

PARIS taxi drivers are the best friends and the most dangerous enemies in the world," says Maurice Cannon, who is cast in such a role in Pola Negri's new starring picture, "Shadows of Paris," a Herbert Brenon production for Paramount.

Just as London policemen are noted for their courtesy to strangers, the Parisian taxi drivers are known for their strong friendships and their indifference to those who offend them. I have made many friends in their ranks and learned much about Paris through their agency, which I could otherwise never have discovered. If you are going to Paris, I advise you to make friends with one of them. He will look after you like a brother and tell you stories of the city more enthralling than anything you ever read in fiction."

Maurice Cannon, formerly a national French favorite in the Theatre Nationale de L'Odeon, came to Hollywood only a short time ago. He mastered the English speech in a few weeks.

In "Shadows of Paris" he plays the role of a taxi-driver on familiar terms with the underworld dens of the Apaches. Adolphe Menjou, Charles de Roche and Huntley Gordon are featured opposite Pola Negri in this production.

DE ROCHE WINS. WE CAN'T BEAT THIS ONE

American actors who relate strange tales of the difficulties experienced on their first appearance in small and poorly-run theatres must now take a back seat for Charles de Roche, the French actor.

De Roche found his first night on the stage complicated by the necessity of competing with the guzzling of wine, the smacking of lips and the tearing of bread in rough, French peasant hands. For his debut was in a very small French theatre of less than 300 seats.

Mr. de Roche states that he soon became accustomed to the strange habit of patrons bringing their meals with them, but when one of the seat holders apparently grew a little bored and started reading a paper he and another actor promptly stopped their performance and reprimanded the blasé one to his face.

Other members of the Reminiscences Club are invited to marshal their offerings against this one.

Mr. de Roche is now appearing at the Theatre as a featured player, along with Adolphe Menjou and Huntley Gordon, in support of Pola Negri in the Paramount production of "Shadows of Paris."

TWO HUNDRED MILLION GIRLS SCORN PICTURES

Tremendous opportunities for motion picture work are completely ignored by the whole Chinese race, although producers are constantly calling for Chinese girls to play parts in pictures.

The Chinese believe that a photograph steals a part of their body or their soul and steadfastly refuse to be photographed or do motion picture work. Of the thousands of Chinese on the Pacific coast, considerably less than a score of girls have been "converted" to motion

HIS FAILURE IN THIS ROLE MEANT CERTAIN DEATH

Charles de Roche Feigned Insanity and Escaped Prison Camp

WHILE Charles De Roche is now signed with Paramount Pictures on a long-term contract, it is said that he never will have to play the difficult role which he assumed for a period of eighteen months with no reward expected except his personal freedom.

Mr. de Roche was captured on the Somme by the enemy, September 5, 1916 and, after the failure of one attempt to escape from the prison at Gutersloh, Bavaria, adopted the expedient of feigning insanity. De Roche says that never has his acting ability received such a test, before or since, because, while he was able to fool the unlearned observers, it was much more difficult to pass the severe tests imposed by the doctors.

Attempts to feign insanity are being constantly discovered. Mr. de Roche, however, succeeded in his strange and long-sustained dramatic performance and was eventually released and sent to Switzerland, where he was kept till the end of the war.

Mr. de Roche appears as a featured player with Adolphe Menjou and Huntley Gordon in support of Pola Negri, in the stellar role of the Herbert Brenon Paramount production of "Shadows of Paris," which opens at days' run at the Theatre on next.

DU BARRY'S WRITING DESK IN "SHADOWS OF PARIS"

Pola Negri and the famous Du Barry possessed one thing in common—a writing desk.

Du Barry, the beautiful mistress of Louis XV. of France died one hundred and thirty years ago. The night she was executed by the Revolutionary Tribunal, the mansion of Luciennes, which was built for her by Louis XV., was destroyed by fire after being looted.

Among the almost priceless treasures which were carried away was a writing desk ornamented in brass by Jacques Caffieri, who was famous for his designs and chasing in bronze. Many of his masterpieces decorated the chambers at the palace of Versailles.

The writing desk which was stolen from Luciennes will be used in Pola Negri's new starring picture, "Shadows of Paris," which comes to the Theatre next

As Miss Negri sits at the desk where Du Barry probably sat when she wrote "Lettres et Anecdotes," she will see several tears in the green leather desk top which have been carefully mended. In all probability these cuts were made by the weapons of the peasants who broke into Luciennes on December seventh, 1793. That same night Du Barry was executed.

Pola Negri once played the role of "Du Barry," but she has never felt the influence of her personality so much as when sitting at the Du Barry desk.

Miss Negri is supported in "Shadows of Paris" by Adolphe Menjou, Charles de Roche and Huntley Gordon. It's a Paramount picture, an adaptation by Eve Unsell of Fred Jackson's American version of the French stage play, "Mon Homme," by Andre Picard and Francis Carco. Bert Baldrige did the photography.

SOME SUPPORT!

ceeded to lengthen the continuity of a four thousand foot length and to increase the cost of production to about ten thousand dollars.

This was considered unheard of extravagance and when the producer engaged Chepstowe castle for a period of six weeks it was thought that the limit of expenditure had been reached. However, when the picture was finished, the English rights alone netted the company ten thousand dollars.

Herbert Brenon was supposed to make one thousand feet of filmed picture every week. In order to save money, he played the exacting role of "Isaac of York" himself and directed the other players at the same time. The habit which he then acquired of going about the set with bent head and watching the other players from under lowered lashes has never left him. He still judges the work of his players today with his head in that attitude. Mrs. Herbert Brenon, under the name of Helen Downing, played in "Ivanhoe." It was her first and last motion picture.

"Shadows of Paris," Mr. Brenon's most finished work, is due for a... days' run at the... theatre on... Adolphe Menjou, Charles de Roche and Huntly Gordon are featured in support. Others include Gareth Hughes, Vera Reynolds and Edward Kipling.

A MASTER-THIEF AND HE'S STILL AT LARGE

Frank Nelson has committed every crime on the calendar and has never been arrested.

As a character actor, he has played more "crook" roles than any other kind. As "Le Bossu," the Hunchback in Pola Negri's new starring picture, "Shadows of Paris," a Herbert Brenon production for Paramount to be shown at the... Theatre next... he has one more role in which the police are his sworn enemies.

For years before he made his first motion picture Nelson appeared in similar parts on the stage. He played in the stage version of "Within the Law," "Turn to the Right," and "Regeneration."

His first motion picture was made under the direction of Herbert Brenon in Newark, N. J., when he appeared with Bert Lytell in "Empty Pockets."

Nelson played crook parts in various other Paramount pictures including "Making a Man," "A Gentleman of Leisure" and "The Woman With Four Faces."

In "Shadows of Paris" he appears in a cast which includes Gareth Hughes, Vera Reynolds, Rose Dione, Rosita Marstini, Edward Kipling and George O'Brien.

Adolphe Menjou, Charles de Roche and Huntly Gordon are featured opposite the star.

POLA NEGRI SAYS—

"The United States is the most interesting nation in the world."

England, Greece are interesting too, are as a tale that has been written. Only a few chapters of the story of the United States have been written. Compared with what is to come, this country has achieved little, if we except the laying of foundations more solid than those by any people before.

"I consider it one of the great privileges of life to be a part of the ceaseless activity of America. It inspires me as nothing else has ever done."

Miss Negri comes to the... Theatre next... in the stellar role of the Paramount picture, "Shadows of Paris," a Herbert Brenon production, adapted by Fred Jackson from the sensational French play, "Mon Homme."

Adolphe Menjou, Charles de Roche and Huntly Gordon are featured opposite the star.

Pola Negri—An Appreciation

"Pola Negri's life has been a series of experiences more dramatic than those of any drama which she could ever play," says Photoplay Magazine. "Hence, the truth of her portrayals. She has known triumph before the age of twenty as an actress, she has been hailed in America as one of the greatest artists of a century."

"And always she has been courted by men."

Even so in her new Paramount picture, "Shadows of Paris," coming to the... Theatre next...

It is a Herbert Brenon production—a dramatic love story of Parisian underworld and society life.

Pola Negri

starring in Paramount Pictures

"HOLLYWOOD is the most moral city of its size I have ever lived in," says Pola Negri.

"It has more beautiful churches and schools than any city in Europe equal to it in population. Its people have a saner, cleaner outlook and the whole tone of its life is infinitely more wholesome. How it ever got its reputation, I do not know. It deserves to be known as a kind of 'Spotless Town.'"

"The only wickedness which takes place, so far as I can see, is what is done by the players on the studio stages in filming a story. And as a rule, the motion picture teaches one great lesson, that wickedness does not pay."

Miss Negri plays the role of a Parisian Apache in her new Paramount starring picture, "Shadows of Paris," produced by Herbert Brenon. Featured in her support are Adolphe Menjou, Charles de Roche and Huntly Gordon.

"Shadows of Paris" is an adaptation of the French play, "Mon Homme," by Andre Picard and Francis Carco and comes to the... Theatre for a run of... days on... next.

TALKATIVE BIRD ALMOST RUINS FILM PRODUCTION

A parrot that couldn't talk. Such was the requirement of Director Herbert Brenon during the production of Pola Negri's latest Paramount star picture, "Shadows of Paris," which will be shown at the... Theatre next...

A handsome green and white polly was procured. Its cage was hung from a bracket where the camera could see it and Polly was forgotten.

At the end of three days a mysterious voice was heard on the set giving orders which flatly contradicted those given by Mr. Brenon. When he ordered "lights," a voice cried: "Save your lights." When Mr. Brenon said "music," the same voice remarked, "Stop that music."

At odd intervals the air was filled with hoarse laughter and shouts of "Camera, lights, music, clear the set, cut!" rattled about the ears of the players.

Presently a silence was ordered and the mystery was solved. Polly was banished in disgrace from "Shadows of Paris."

This picture, which is the second Herbert Brenon production, in which Pola Negri has starred, features Adolphe Menjou, Charles de Roche and Huntly Gordon.

IS THIS RIGHT, GIRLS?

"Women kiss when they're happy, not when they are sad," says Pola Negri.

Filming scenes for her new starring picture, "Shadows of Paris," a Paramount production, Pola Negri displayed profound insight into human nature. The script called for a farewell scene between Miss Negri as "Claire," a Parisian Apache, and her sweetheart, Charles de Roche, who, as "Fernand," leaves for the front.

According to the script, Claire was supposed to kiss Fernand passionately as they parted.

"I do not feel that," said Miss Negri. "It is not true to life. I would kiss him when he returns, but not when he leaves. I would only hold him tightly."

Adolphe Menjou, Charles de Roche and Huntly Gordon are featured opposite Pola Negri in the picture, which will be the feature at the... Theatre for... days, opening on... next.

Acrobatic Charles de Roche

A circus trapeze performer and acrobat.

Such was the lot of Charles de Roche early in his professional career. Now he is one of the most popular featured leading men in motion pictures. His latest screen appearance is in the Paramount picture, "Shadows of Paris," a Herbert Brenon production starring Pola Negri. Adolphe Menjou and Huntly Gordon are also featured. "Shadows of Paris," which will open at the... Theatre on... is a drama of the underworld of Paris—a gripping tale, adapted to the screen by Eve Unsell.

seats. There are actual motion pictures of troops in Paris; and war scenes which have never before been shown in motion pictures. Rooms where Pola Negri wears gowns, which have never before been shown in motion pictures. World dens where we see the Apaches enjoying their classes.

The audience will thrill with apprehension, which Pola Negri, as the wife of the Minister Interior, is almost unmasked before her wealthy friends in her own drawing room during a brief affair. And while she crouches behind the film cupboard in the Café Boule watching her band, who is so close she could touch him. While the infatuated Fernand is playing out his little trick with Claire in her room, and the burglars creep nearer, unsuspecting of the ring of police around the audience will be on their toes with nervous anticipation. The whole picture is filled with trigger situations. It is also relieved throughout with enlivening touches of humor. From a moment of nerve wracking fear, the audience will suddenly let itself go in a flood of welcome laughter, or have the mirth wiped from their lips by some fresh situation of peril and drama.

You will laugh at the adventure of Liane in the taxi with Robert the tough chauffeur, at the various situations, which crop up in the drawing rooms of the wealthy people, where Claire meets victims and at the clever fashion in which she meets and masters situation after situation, when one but an Apache girl would have gone down to defeat.

You will cry at the grief of the little girl cast off by Fernand when he discovers Claire again, the dumb sadness which comes over Madame Boule, proprietress of the Café Boule, when she learns her son, Emil, is dead.

WHAT WILL BE THE MOST PICTORIALLY IMPRESSIVE SCENES—MOST VALUABLE LITHOGRAPHS AND LOBBY DISPLAY

Scenes in the underworld where Fernand and Claire dance, the fight and scenes in Claire's living room, where she fights with her husband's secretary. In fact, every place where Pola Negri appears or where she and Fernand both come into the picture will be good for smashing posters, drama and action.

WHY THIS PICTURE WILL MAKE MONEY FOR THE EXHIBITOR

Here's a picture which puts Pola Negri right into the element where she is most at home, continental drama with every tradition she is familiar with. Here is a picture taken directly from a which whetted the jaded fancy of Paris so that it enjoyed a phenomenal run. Here's a picture of name, which will have a strong appeal to every man, woman and girl, young or old, city or country. We don't think this picture will make money for the exhibitor; we know it will. It is a drama, has everything a drama ought to have and much more. It moves from the start like a landslide who wouldn't want to see Pola Negri, Charles de Roche and Huntly Gordon in an emotional slide which sweeps everything before it. Furthermore, it is a Herbert Brenon Production and Herbert Brenon knows what will bring money into the box-office. He was a showman himself and he remembers and is loyal to the men who operate the theatres.

THESE REVIEWS WILL GET THE

"SHADOWS OF PARIS" IS THE BEST POLA NEGRI PRODUCTION SO FAR

POLA Negri in a sympathetic role in a picture with a happy ending. So we find the screen's foremost emotional actress in the Herbert Brenon Paramount production of "Shadows of Paris," which opened at the... Theatre last night. Adolphe Menjou, Charles de Roche and Huntly Gordon are featured in principal roles.

Miss Negri, as Claire, is an Apache in love with Fernand, who goes to war and is reported killed. Raoul, a statesman meets Claire and falls in love with her. She conceals her Apache traits, posing as a Polish war widow. She marries Raoul but frequently returns to her Apache haunts and helps her friends to secure further booty from her rich friends in the upper classes. On one of these visits, she is amazed to see Fernand—alive. Her former passion for him is renewed and she tells him where she lives.

In the meantime, Raoul plans a police raid on the underworld in the hope that he may capture the leaders of the Apaches, who are responsible for a series of crimes. While the police are in the Apache den the police, headed by her husband, arrive. She escapes. One night Fernand comes to her house. At her jewels his thievish instinct overcomes his love for the girl. He endeavors to steal them and she undergoes a change of heart and realizes that she does not love her husband. Fernand is shot and in the subsequent alarm Claire and Raoul are finally united as they never were before.

Each succeeding Negri picture goes its predecessor one better, but "Shadows of Paris" goes "The Spanish Dancer" two better—in other words it's far superior to anything the continental star has ever previously attempted.

POLA NEGRI—AS YOU LIKE HER

Nothing shadowy about the reception accorded Pola Negri's Paramount picture, "Shadows of Paris," a Herbert Brenon production, which was shown for the first time at the... Theatre last night.

It's a story by the French authors Andre Picard and Francis Carco. Picard, it will be remembered, also wrote "Kiki." Miss Negri has the role of Claire, leader of a band of Apaches. She marries a prominent French diplomat, using her newly acquired social position to advantage by betraying her wealthy friends into the hands of her underworld associates. She often visits her old haunts and during one of these trips is recognized, her husband being informed. He continues along in silence for some time, however, and when Claire finally does confess, he tells her that he has been aware of it all the time and was just waiting for the confession from her own lips, which he knew was sure to come.

Charles de Roche is cast as Fernand, Claire's Apache lover, who is killed when discovered alone with Claire in her rooms. Huntly Gordon plays Raoul, Claire's husband. Adolphe Menjou is the secretary, who betrays Fernand to Raoul. This trio is featured in sup-

port of the star, while others in the cast are Gareth Hughes, Vera Reynolds and Frank Nelson. Eve prepared the continuity for the production, which is an adaptation of the American version of the stage success by Fred Jackson.

YOU'VE BEEN WAITING FOR THIS

The Pola Negri of "Passion" has returned.

In the Herbert Brenon Paramount production "Shadows of Paris," which opened at the... Theatre last night, the star once more comes in her own. She is quite her old self as Claire, leader Apache bands of the Parisian underworld. This time is Charles de Roche as her Apache lover, who is away to war and falsely reported killed; Huntly as Raoul whom Claire, posing as a Polish war widow, marries; and Adolphe Menjou as Raoul's secret friend—all are featured and all give excellent accounts of themselves.

The story is one of the upper and lower world of Paris, the playground of the entire world. A colorful and appealing tale, an adaptation of the play, "Mon Homme," by the author of "Kiki."

THEY ALL LIKE IT

Pola Negri as "Kiki."

Not quite—but her role of Claire in the Paramount picture, "Shadows of Paris," now at the... Theatre is not unlike the famous stage character, the author of "Kiki" also wrote "Shadows of Paris." Adolphe Menjou, Charles de Roche and Huntly Gordon are featured in support. Both Menjou and Gordon have played with Miss Negri before.

Herbert Brenon, who made "The Spanish Dancer" directed the production—it's a veritable landslide of emotion. You've never seen Pola Negri in a role like this one—and she revels in it. Everyone likes it.

"You!
Fernand!"
Once her man,
Her big apache lover
In the old, dead days
When she was queen
Of the Paris
Underworld
Now she was rich
A countess

The favorite of
Paris society
And suddenly the
Was coming back
Fernand was here
His strong arms
Reaching for her
Footsteps!
Her husband!
And then—

SHADOWS OF PARIS

Teaser Ad Suggestion

is; and war scenes which have never before been seen where Pola Negri wears gowns, which have old dens where we see the Apaches enjoying their

The audience will thrill with apprehension, when the story is almost unmasked before her wealthy friends in her own drawing room during a brilliant air. And while she crouches behind the flimsy cupboard in the Café Boule watching her husband, who is so close she could touch him. While the infatuated Fernand is playing out his little tragedy with Claire in her room, and the burglars creep nearer, unsuspecting of the ring of police around them, the audience will be on their toes with nervous anticipation. The whole picture is filled with hair-raising situations. It is also relieved throughout with enlivening touches of humor. From a moment of nerve wracking fear, the audience will suddenly let itself go in a flood of welcome laughter, only to see the mirth wiped from their lips by some fresh situation of peril and drama.

You will laugh at the adventure of Liane in the taxi with Robert the tough chauffeur, at the various situations, which crop up in the drawing rooms of the wealthy people, where Claire meets her intimates and at the clever fashion in which she meets and masters situation after situation, where any but an Apache girl would have gone down to defeat.

You will cry at the grief of the little girl cast off by Fernand when he discovers Claire again, at the dumb sadness which comes over Madame Boule, proprietress of the Café Boule, when she learns that her son, Emil, is dead.

WHAT WILL BE THE MOST PICTORIALY IMPRESSIVE SCENES—MOST VALUABLE FOR LITHOGRAPHS AND LOBBY DISPLAY

Scenes in the underworld where Fernand and Claire dance, the fight and scenes in Claire's drawing room, where she fights with her husband's secretary. In fact, every place where Pola Negri appears or where she and Fernand both come into the picture will be good for smashing posters with drama and action.

WHY THIS PICTURE WILL MAKE MONEY FOR THE EXHIBITOR

Here's a picture which puts Pola Negri right into the element where she is most at home, a sentimental drama with every tradition she is familiar with. Here is a picture taken directly from a play, which whetted the jaded fancy of Paris so that it enjoyed a phenomenal run. Here's a picture with a theme, which will have a strong appeal to every man, woman and girl, young or old, city or country. We don't think this picture will make money for the exhibitor; we know it will. It is a drama which has everything a drama ought to have and much more. It moves from the start like a landslide and no one wouldn't want to see Pola Negri, Charles de Roche and Huntley Gordon in an emotional land-slide which sweeps everything before it. Furthermore, it is a Herbert Brenon Production and Herbert Brenon knows what will bring money into the box-office. He was a showman himself and he still is, and his members are loyal to the men who operate the theatres.

THESE REVIEWS WILL GET THEM

"SHADOWS OF PARIS" IS THE BEST POLA NEGRI PRODUCTION SO FAR

POLA Negri in a sympathetic role in a picture with a happy ending. So we find the screen's foremost emotional actress in the Herbert Brenon Paramount production of "Shadows of Paris," which opened at the Theatre last night. Adolphe Menjou, Charles de Roche and Huntley Gordon are featured in principal roles.

Miss Negri, as Claire, is an Apache in love with Fernand, who goes to war and is reported killed. Raoul, a statesman meets Claire and falls in love with her. She conceals her Apache traits, posing as a Polish war widow. She marries Raoul but frequently returns to her Apache haunts and helps her friends to secure further booty from her rich friends in the upper classes. In one of these visits, she is amazed to see Fernand alive. Her former passion for him is renewed and she tells him where she lives.

In the meantime, Raoul plans a police raid on the underworld in the hope that he may capture the leaders of the Apaches, who are responsible for a series of crimes. While Claire is in the Apache den the police, headed by her husband, arrive. She escapes. The next night Fernand comes to her house. At the same time, her jewels his thievish instinct overcomes his love for the girl. He endeavors to steal them and she undergoes a change of heart and realizes that she does not love her husband. Fernand is shot and in the subsequent alarm Claire and Raoul are finally united as they never were before.

Each succeeding Negri picture goes its predecessor one better, but "Shadows of Paris" goes "The Spanish Dancer" two better—in other words it's far superior to anything the continental star has ever previously attempted.

POLA NEGRI—AS YOU LIKE HER

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It's a story by the French authors Andre Picard and Francis Carco. Picard, it will be remembered, also wrote "Kiki." Miss Negri has the role of Claire, leader of a band of Apaches. She marries a prominent French diplomat, using her newly acquired social position to advantage by betraying her wealthy friends into the hands of her underworld associates. She often visits her old haunts and during one of these trips is recognized, her husband being informed. He continues along in silence for some time, however, and when Claire finally does confess, he tells her that he has been aware of it all the time and was just waiting for the confession from her own lips, which he knew was sure to come.

Charles de Roche is cast as Fernand, Claire's Apache lover, who is killed when discovered alone with Claire in her rooms. Huntley Gordon plays Raoul, Claire's husband. Adolphe Menjou is the secretary, who betrays Fernand to Raoul. This trio is featured in sup-

port. There are magnificent Paris salons, drawing known their equal in motion pictures, underground dances, planning their raids upon the upper

Pola Negri, as the wife of the Minister of the Interior, is almost unmasked before her wealthy friends in her own drawing room during a brilliant air. And while she crouches behind the flimsy cupboard in the Café Boule watching her husband, who is so close she could touch him. While the infatuated Fernand is playing out his little tragedy with Claire in her room, and the burglars creep nearer, unsuspecting of the ring of police around them, the audience will be on their toes with nervous anticipation. The whole picture is filled with hair-raising situations. It is also relieved throughout with enlivening touches of humor. From a moment of nerve wracking fear, the audience will suddenly let itself go in a flood of welcome laughter, only to see the mirth wiped from their lips by some fresh situation of peril and drama.

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YOU'VE BEEN WAITING FOR THIS

The Pola Negri of "Passion" has returned. In the Herbert Brenon Paramount production of "Shadows of Paris," which opened at the Theatre last night, the star once more comes into her own. She is quite her old self as Claire, leader of the Apache bands of the Parisian underworld. Then there is Charles de Roche as her Apache lover, who is called away to war and falsely reported killed; Huntley Gordon as Raoul whom Claire, posing as a Polish war widow, marries; and Adolphe Menjou as Raoul's secretary and friend—all are featured and all give excellent accounts of themselves.

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"You! Fernand!" Once her man, Her big apache lover In the old, dead days When she was queen Of the Paris Underworld Now she was rich A countess

The favorite of Paris society And suddenly the past Was coming back! Fernand was here His strong arms Reaching for her Footsteps! Her husband! And then—

SHADOWS OF PARIS

Teaser Ad Suggestion

wood only a short time ago. He mastered the English speech in a few weeks.

In "Shadows of Paris" he plays the role of a taxi-driver on familiar terms with the underworld dens of the Apaches. Adolphe Menjou, Charles de Roche and Huntley Gordon are featured opposite Pola Negri in this production.

DE ROCHE WINS. WE CAN'T BEAT THIS ONE

American actors who relate strange tales of the difficulties experienced on their first appearance in small and poorly-run theatres must now take a back seat for Charles de Roche, the French actor.

De Roche found his first night on the stage complicated by the necessity of competing with the guzzling of wine, the smacking of lips and the tearing of bread in rough, French peasant hands. For his debut was in a very small French theatre of less than 300 seats.

Mr. de Roche states that he soon became accustomed to the strange habit of patrons bringing their meals with them, but when one of the seat holders apparently grew a little bored and started reading a paper he and another actor promptly stopped their performance and reprimanded the blasé one to his face.

Other members of the Reminiscences Club are invited to marshal their offerings against this one.

Mr. de Roche is now appearing at the Theatre as a featured player, along with Adolphe Menjou and Huntley Gordon, in support of Pola Negri in the Paramount production of "Shadows of Paris."

TWO HUNDRED MILLION GIRLS SCORN PICTURES

Tremendous opportunities for motion picture work are completely ignored by the whole Chinese race, although producers are constantly calling for Chinese girls to play parts in pictures.

The Chinese believe that a photograph steals a part of their body or their soul and steadfastly refuse to be photographed or do motion picture work. Of the thousands of Chinese on the Pacific coast, considerably less than a score of girls have been "converted" to motion pictures.

When Herbert Brenon, who is producing Pola Negri's current starring picture, "Shadows of Paris," asked the casting office to secure a Chinese girl for a part in his production, the Pacific coast was searched from Seattle to San Diego for two weeks before a suitable girl was discovered. The few Chinese girls in motion pictures are all under contract to various studios and were not available. Department stores, offices and various other places of business were written to in quest of the ideal type.

The part was finally given to a Hawaiian girl of Chinese and French parentage.

"Shadows of Paris" is from the French play, "Mon Homme," by Andre Picard. It was adapted by Fred Jackson and scenarized by Eve Unsell. Adolphe de Menjou, Charles de Roche and Huntley Gordon are featured opposite Pola Negri.

BRET HARTE'S KIN

Given the role of an Apache girl in the Paramount picture, "Shadows of Paris," a Herbert Brenon Paramount production starring Pola Negri, Mrs. Richard Bret Harte drew upon a wealth of material secured in Paris last year during a sketching trip.

One of the closest surviving kin of the famous poet, Mrs. Richard Bret Harte had an interesting artistic career of her own. She has danced before King Albert of Belgium in a special audience and was also associated with Isadore Duncan in dancing spectacles. Rodin and other famous sculptors have used her as a model.

Her first motion picture experience was gained in the studio of the Cinema National Belgique in Belgium. She is a sister of Stella George Perry, the novelist and wife of Richard Bret Harte, the poet's grandson.

"Shadows of Paris," with Adolphe Menjou, Charles de Roche and Huntley Gordon featured in support of the star, will be shown at the Theatre on.....next.

he was kept till the end of the war.

Mr. de Roche appears as a featured player with Adolphe Menjou and Huntley Gordon in support of Pola Negri, in the stellar role of the Herbert Brenon Paramount production of "Shadows of Paris," which opens at the Theatre on.....next.

DU BARRY'S WRITING DESK IN "SHADOWS OF PARIS"

Pola Negri and the famous Du Barry possessed one thing in common—a writing desk.

Du Barry, the beautiful mistress of Louis XV. of France died one hundred and thirty years ago. The night she was executed by the Revolutionary Tribunal, the mansion of Luciennes, which was built for her by Louis XV., was destroyed by fire after being looted.

Among the almost priceless treasures which were carried away was a writing desk ornamented in brass by Jacques Caffieri, who was famous for his designs and chasing in bronze. Many of his masterpieces decorated the chambers at the palace of Versailles.

The writing desk which was stolen from Luciennes will be used in Pola Negri's new starring picture, "Shadows of Paris," which comes to the Theatre next.

As Miss Negri sits at the desk where Du Barry probably sat when she wrote "Lettres et Anecdotes," she will see several tears in the green leather desk top which have been carefully mended. In all probability these cuts were made by the weapons of the peasants who broke into Luciennes on December seventh, 1793. That same night Du Barry was executed.

Pola Negri once played the role of "Du Barry," but she has never felt the influence of her personality so much as when sitting at the Du Barry desk.

Miss Negri is supported in "Shadows of Paris" by Adolphe Menjou, Charles de Roche and Huntley Gordon. It's a Paramount picture, an adaptation by Eve Unsell of Fred Jackson's American version of the French stage play, "Mon Homme," by Andre Picard and Francis Carco. Bert Baldrige did the photography.

SOME SUPPORT!

Pola Negri in her fourth American starring picture, "Shadows of Paris," a Herbert Brenon Paramount production, is surrounded by a brilliant array of supporting players.

Adolphe Menjou, Charles de Roche and Huntley Gordon head the cast in featured roles. Among others are Gareth Hughes, Vera Reynolds, Rose Dione, Rosita Marstini, Edward Kipling, Maurice Cannon, Frank Nelson and George O'Brien.

Adolphe Menjou but recently scored heavily in Charles Chaplin's "A Woman of Paris." He has appeared time and again under the Paramount banner.

Charles de Roche, since he came to America from France, has supported Dorothy Dalton in "The Law of the Lawless." He also appears as King Pharaoh in Cecil B. DeMille's forthcoming Paramount production, "The Ten Commandments." In William de Mille's "The Marriage Maker" he plays the faun.

Huntley Gordon—Bluebeard in "Bluebeard's Eighth Wife," starring Gloria Swanson.

All the other members of the cast are well known stage and screen favorites.

"Shadows of Paris," which will be shown at the Theatre on.....next to remain for..... days, is from the French play, "Mon Homme," by Andre Picard and Francis Carco. It was adapted for the American stage by Fred Jackson. The scenario was written by Eve Unsell.

Ideal Film Flapper

Remember the little jazz-loving girl who played Gloria Swanson's younger sister in "Prodigal Daughters"? That was Vera Reynolds, who is to be seen next in support of Pola Negri in the Paramount picture, "Shadows of Paris" at the Theatre on..... Adolphe Menjou, Charles de Roche and Huntley Gordon are featured.

Gareth Hughes, Edward Kipling and George O'Brien also have prominent supporting roles.

EVERYTHING YOU NEED FOR YOU



EIGHT COLORED LOBBY CARDS (EACH 11" x 14")



Insert Card



Colored Lobby Card (22" x 28")

Classy

Here's a h e r
that's sure to send
to the box-office!

The illustr
doesn't do the
justice. You sh
see the origin
color!

Plenty of curi
arousing scenes
expert sales talk.
lots of room on
page for your
copy.



Three-

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POSTERS (as illustrated on this page)	
One Sheet (1A and 1B).....	\$.15
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Twenty-four Sheet (24A).....	2.40

MATS, ADVERTISING, PRODUCTION, ETC.	
One Column05
Two Column10
Supplementary (Two Column) (Adv. Only) ..	.10
Three Column (Adv. Only)15
Four Column (Adv. Only)25

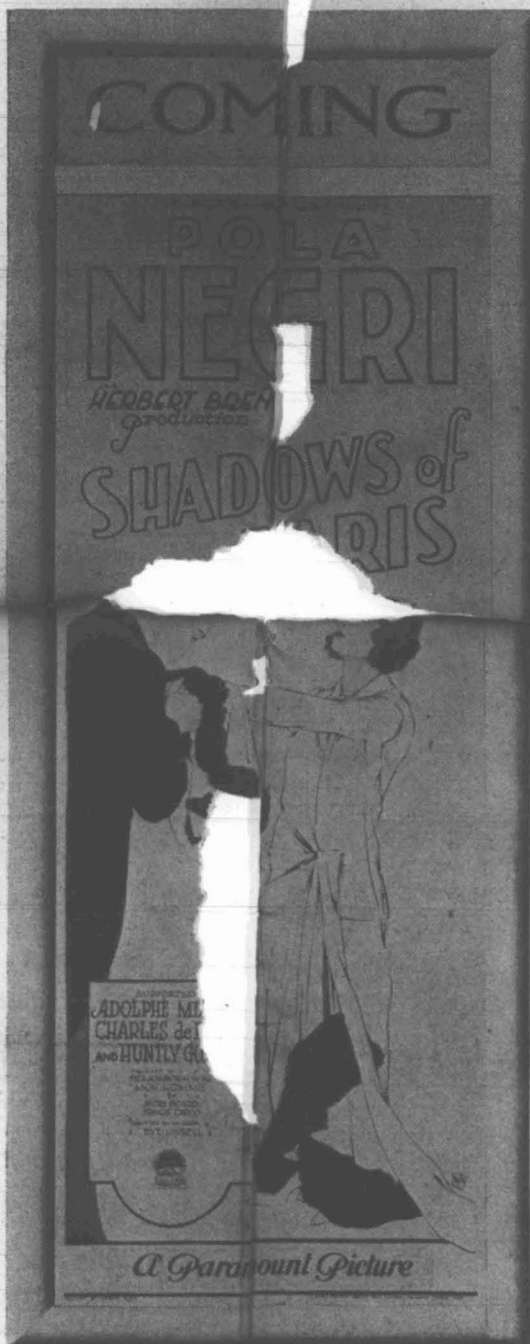
FOR GENERAL EXPLOITATION



YOU NEED FOR YOUR CAMPAIGN



11" x 14"



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Colored Lobby Card (22" x 28")



Classy Herald for Your Campaign

Here's a herald that's sure to send 'em to the box-office!

The illustration doesn't do the cover justice. You should see the original in color!

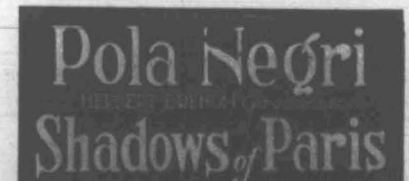
Plenty of curiosity-arousing scenes and expert sales talk. And lots of room on back page for your own copy.



Three-Sheet Poster 3B



Window Card



Material

ange. Send list of what

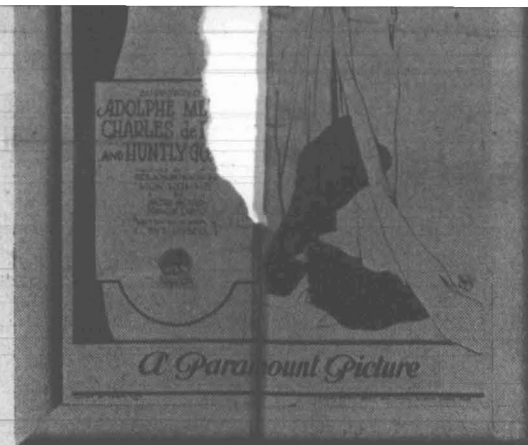
The more advertising
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tion charges, etc., the
Price List from your

NG, PRODUCTION, ETC.

.....05
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Column) (Adv. Only)...10
.....15
.....25

L EXPLOITATION

expert sales talk
lots of room on
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copy.



Insert Card



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POSTERS (as illustrated on this page)	
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Three Sheet (3A and 3B).....	.45
5x Sheet (6A).....	.75
Twenty-four Sheet (24A).....	2.40

PHOTOS FOR YOUR LOBBY	
22 x 28 (Colored).....	.40
11 x 14 Set of Eight (Colored).....	.60

For Newspaper Ads	
ADVERTISING CUTS	
One Column.....	.35
Two Column.....	.65
Supplementary (Two Column).....	.25

Press Books and Music Cues are Grátis.

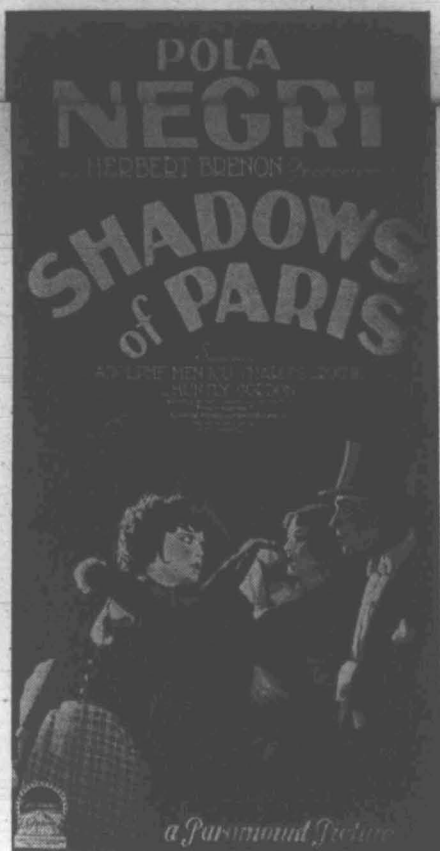
MATS, ADVERTISING, PRODUCTION, ETC.	
One Column.....	.05
Two Column.....	.10
Supplementary (Two Column) (Adv. Only).....	.10
Three Column (adv. only).....	.15
Four Column (Adv. Only).....	.25

FOR GENERAL EXPLOITATION	
GILT-EDGED FRAMES, (Size 17 x 43 in.).....	1.50
Insert Cards (14 x 36 in. to fit above).....	.25
Heralds, per thousand.....	3.00
Window Card.....	.07
Announcement Slide.....	.15
Publicity Photos, Each.....	.10

Trailers—National Screen Service
126 W. 46th St., New York City
845 So. Wabash Ave., Chicago, Ill.
917 So. Olive St., Los Angeles



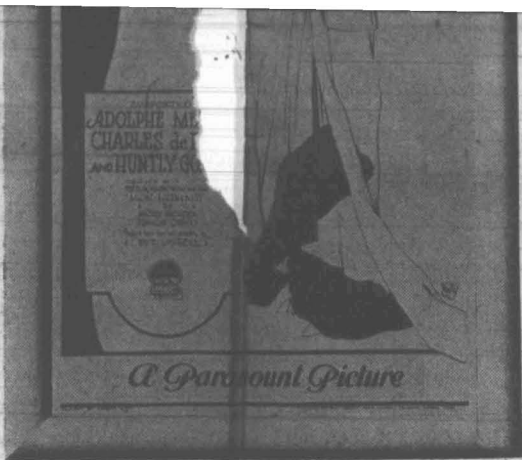
Six-sheet Poster 6A



Three-Sheet Poster 3A



Twenty-four Sheet Poster 24A

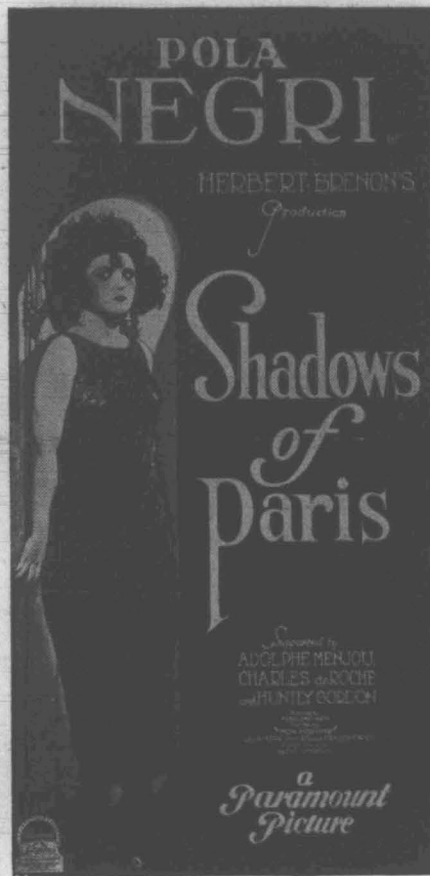


Insert Card



Colored Lobby Card (22" x 28")

expert sales talk. And
lots of room on back
page for your own
copy.



Three-Sheet Poster 3B



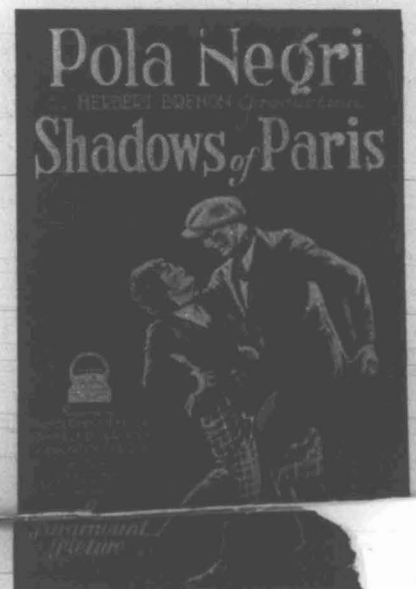
Window Card



Six-Sheet Poster 6A



Announcement Slide



One-Sheet Poster 1B



Twenty-four Sheet Poster 24A



One-Sheet Poster 1A

g Material

change. Send list of what

The more advertising
PRICE SCHEDULE
station charges, etc., the
an Price List from your

SING, PRODUCTION, ETC.	
.....	.05
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.....	1.50
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.....	3.00
.....	.07
.....	.15
.....	.10

Screen Service
St., New York City
ash Ave., Chicago, Ill.
St., Los Angeles

FEB 28 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

SHADOWS OF PARIS (7 reels)

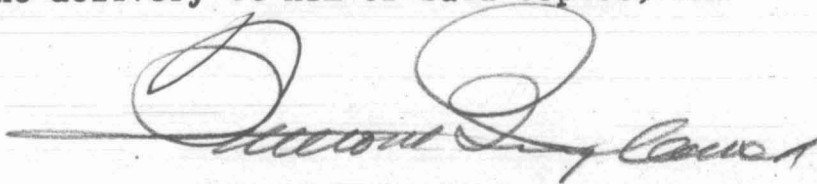
Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
SHADOWS OF PARIS	2-28-24	L: ©CIL 19949

The return of the above copies was requested by the said
Company, by its agent and attorney on the 28th day of
February, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.



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